



MOLDOVA WORLD CHILDREN'S FUND

With roots dating back to 1998, Moldova World Children's Fund, Inc. (MWCF) is a North Carolina, USA based not-for-profit non-governmental international charity. Most of its operations focus on the Republic of Moldova, the least developed country in Eastern Europe, located near the Black Sea where its people struggle to evolve from the stifling remnants of the former Soviet Union.

Management is led by its founding president and fifteen other non-paid volunteer board members spread across the United States and Moldova

...all dedicated to helping the less fortunate ...one or more working visits to Moldova an expectation of board membership.

Support comes from financial donors and actively engaged partners from around the world. Cash contributions are heavily leveraged by cooperation with participants of both private and government sectors primarily in the USA and Europe. In-country Moldova assistance is principally provided by the local NGO International Center for Collaboration and Development "PHOENIX".



"...a shared commitment to relieve suffering and improve the lives of children"



Activities concentrate in four areas: (1) constructing and renovating buildings and infrastructure... (2) enabling urgent surgeries and critical medical care for desperate individuals... (3) providing educational support in the form of establishing computer labs, donating classroom textbooks and materials, and supporting deserving students with tuition and living expenses helping to motivate them to continue their education beyond grade school... (4) contributing humanitarian aid to hospitals, schools, orphanages, community centers, Hospice, farmers, and other needy persons. Aid is transported across Europe in heavyweight trucks and from the United States by large seaborne containers and hefty C-17 cargo airplanes in joint effort with the office of the N.C. Secretary of State, the N.C. Air National Guard, and the official Republic of Moldova - North Carolina Partnership.

BOARD OF DIRECTORS

as of January 2021



Three suitable steps in evaluating the merit of a charity are to examine the caliber of its Board of Directors and staff, trace where the money it receives goes, and explore the extent and effectiveness it exhibits in meeting its stated purpose. Readers are encouraged to review (and share) the following pages for an understanding of how MWCF establishes and maintains its credibility and worthiness as an organization...meet the Directors who have adopted the cause...scrutinize the pie chart of how donations are spent...survey the pin map showing the broad range of projects throughout Moldova.

moldovawcf.org
ray.west@moldovawcf.org



Ray West
President and
Founder
Hendersonville
North Carolina

Ray F. West, Jr. is the founder, continuing President, and Chief Operating Officer of Moldova World Children's Fund, Inc. He holds an Economics/Social Sciences BA from the University of North Carolina-Asheville with undergraduate philosophy studies at Oxford University-England and post graduate work in computer programming at Western Carolina University. Ray was in the U.S. Navy 1968-2002 including active duty in communications security, submarine rescue, and as an in-country South Korea foreign military advisor. He had four Naval Reserve commanding officer tours, one awarded Best Unit Afloat, FY86, on nuclear-capable guided missile destroyer USS William V. Pratt (DDG-44). Captain West is a Surface Warfare Officer, martial artist, and weapons expert. As a civilian, he was Vice President - Kanuga Conferences, 1977-2005, as administrator, business manager, and personnel director. He was elected President of the International Association of Conference Center Administrators, South East. A former U.S. European Command projects manager, he has been engaged in providing humanitarian assistance in Moldova since 1998.



Albert Gooch
Chairman
Charter Member
Flat Rock
North Carolina

Albert S. Gooch, Jr. is a graduate of Mississippi College who spent 23 years in Tennessee as a teacher and coach at Sewanee Military Academy and as alumni director and director of admissions at the University of the South. In 1983 he became the 23-year president of Kanuga Conferences where he led a major renovation of the 1,400-acre Episcopal center and its two resident camps while building two significant endowments. In 2005, he formed a fund-raising consulting firm, which as its president, served clients from London, England to the USA west coast state of Oregon. In 1998, Albert helped establish the Moldova World Children's Fund during its infant stages...then as a charter member became its first Board of Directors Chairman and Chief Development Officer...a volunteer position he continues to hold, having made multiple working trips to the Republic of Moldova. He holds honorary doctorates from the Virginia Episcopal Seminary and The University of the South. Albert served locally as chairman of United Way, president of his Rotary Club and Chairman of the Flat Rock Playhouse, the official state theater of North Carolina.

Elaine F. Marshall currently serves as North Carolina Secretary of State, having become the first woman elected to a statewide executive branch office in North Carolina in 1996. Her seventh consecutive 4-year term as Secretary of State runs through 2024. A former teacher, small business owner, attorney, and North Carolina Senator, she has pioneered e-commerce in government, protected investors and intellectual property owners, and promoted financial capital formation in the state, all while 1.5 million businesses were being launched. Due to her commitment to international business, she was awarded the International Trade Lifetime Achievement Award from the Charlotte Business Journal and currently co-Chairs the Coalition for Global Competitiveness. She has served as President of the National Association of Secretaries of State and has received numerous state and national awards for leadership. A founding member of the Moldova World Children's Fund Board of Directors, Secretary Marshall has been Chair of the North Carolina - Republic of Moldova Partnership since its inception in 1999.



Elaine Marshall
North Carolina
Secretary of State
Charter Member
Raleigh
North Carolina

John H. Boyd, Jr. spent 31 years in banking, serving in operations, retail, mortgage and commercial lending. After receiving a Bachelor of Science in Marketing from the University of South Carolina, he went on active military duty with the S. C. National Guard, eventually serving for 12 years. John began his professional career with the publishing company R.L. Bryan, the oldest industry in South Carolina's capital Columbia. His banking years began with C&S Bank, then moved to First Citizens Bank, American Federal Bank, and CCB before working for 7 years as a consultant in federal financial aid to colleges across the country. He finished his career with Provident Community Bank - Simpsonville, SC in 2013. John has served on the board of nine non-profit organizations and has been active at Christ Church Episcopal for over 40 years. His community activities have also included being the Chairman, Greater Greer United Way Campaign, and a charter member of Mauldin Rotary Club. John continues serving as a volunteer at Cowpens National Battlefield and Paris Mountain State Park in South Carolina.



John Boyd
Vice Chairman
Greenville
South Carolina



Faith Baker
Secretary
St. Petersburg
Florida

Faith F. Baker, an Alabama native, attended Stephens College in Columbia, Missouri, the University of Alabama in Tuscaloosa where she received a Bachelor of Science degree and Emory University for post graduate study in education. She worked as an elementary school teacher in Atlanta, Georgia and at Adelphi Academy in Brooklyn, New York. Married with four children of her own, one stepchild, and three grandchildren, Faith is ideal for her role as principal advisor for children's affairs to Moldova World Children's Fund. Secretary of the MWCF Board of Directors, her love for children only grew stronger with a visit to Moldova in 2018. Faith has also been on the Board of the Florida Symphony and Canterbury School in St. Petersburg, Florida. She is active in church, presently at the Episcopal Cathedral of St. Petersburg and St. John In The Wilderness, Flat Rock, NC, and involved with organizations Faith Alive and Cursillo. Faith's list of other volunteer activities and support includes the St. Petersburg Free Clinic and Hendersonville, NC non-profits St. James Thrift Store, Kanuga Conferences, and Interfaith Assistance Ministries.



Mike Covell
Treasurer
Flat Rock
North Carolina

Michael A. Covell, born and raised in Southern California, attended Tufts University in Massachusetts where he earned a degree in Civil Engineering and an officer commission in the United States Navy. He entered the Naval Nuclear Power Program and served in the Submarine Service until his retirement as Captain after 30 years. Mike completed tours aboard four nuclear powered submarines, commanding USS Sand Lance (SSN-660) and as Commodore of Submarine Squadron 22 in La Maddalena, Sardinia, Italy. After military retirement, he worked in several management positions at two nuclear power electrical plants until 2001. Mike's wife Joanie previously served six years as a member of the Moldova World Children's Fund Board of Directors in various capacities including Vice Chair and artist extraordinaire. They have both visited Moldova twice and currently live in Flat Rock, NC. Mike has remained active as a Master Gardener, a volunteer at St. John In The Wilderness Episcopal Church, District 31A Governor of Lions Club International, and President of the Western North Carolina Chapter of Military Officers Association of America.

William A. Vogel is a Chartered Financial Analyst and Chartered Investment Counselor originally from Cleveland, Ohio. He received a B.S.B.A in Accounting from Bucknell University in Pennsylvania and a Masters of Business from Duke University in Durham, North Carolina. He worked at First Union National Bank before becoming a securities analyst and portfolio manager with Wachovia's Trust Investment Department in Winston-Salem, NC. Bill joined the investment advisory firm of Montag & Caldwell in 1988 and served as the firm's CEO from 2006-2018. He is now a Principal and Vice Chairman of the Atlanta, Georgia based company which has discretionary assets under management of \$1.7 billion. He was a 15-year member of the Board of Visitors of the Fugua School of Business at Duke University. Active in the United Methodist Church, Bill has been Chairman of the Onnie Mae Spruill Foundation for over ten years, Board Treasurer of Grant Park Health Clinic and a Board member and head of the Investment Committee of the Georgia United Methodist Foundation. He is past Chairman of the Empty Stocking Fund and a 20-year Rotarian.



Bill Vogel
Economic &
Financial Advisor
Atlanta
Georgia

Victor V. Bubuic, a native of the Republic of Moldova and now a citizen of the United States of America, is the owner/manager of Overtop Media Digital Marketing in Charlotte, North Carolina, which helps grow small and medium sized businesses. As a youngster, he and his schoolmates benefited from a United States military and MWCF renovation of the central heating systems at the two public schools in his hometown of Lapusna, Moldova. Learning English from a Peace Corps Volunteer, he was sponsored by MWCF, the family of Board of Directors Chairman Albert Gooch, and other friends to continue his education in North Carolina at Christ School - Arden, earn a bachelor's degree in Business Management from North Carolina's Brevard College, and a Masters of Business Administration from Western Carolina University. Victor then took a position at QMD Accountworks, a computer programming, product creation, and customer sales and service firm. He worked in sales for Verizon Communications prior to becoming an owner operator for the Wingstop chain of restaurants. Victor has served on the Board since 2009.



Victor Bubuic
Media and
Cultural Advisor
Charlotte
North Carolina



Dez Brooks
Vice President
for USA
Operations
*Hixson
Tennessee*

Desmond C. Brooks, a native of Tennessee, for nearly a decade contributed to the U.S. Department of Defense's European humanitarian mission by delivering more than \$15M of property donations and \$150M of programming assistance for construction and renovation of public facilities throughout countries in the Balkans, Eastern Europe and the Caucasus regions. "Dez" received the Department of the Army Superior Civilian Service Award and retired after 21 years as an active and reserve officer in the United States Marine Corps. A Bronze Star recipient, he served in communications and as a strategic planner and bilateral affairs operations officer in North Macedonia, Albania and Sao Tome, West Africa. He received a B.S. in Chemistry from Tennessee State University, holds a master's degree in Emergency and Disaster Management from Georgetown University and an MBA from Temple University's Fox School of Business and Management. He volunteers with the Red Cross' Disaster Assistance Team. Currently Dez is developing a global logistics and transportation services company in the private sector.



John Maxemchuk
Vice President
for Moldova
Operations
*Chisinau
Moldova*

John N. Maxemchuk, entrepreneur and corporate executive, brings both business schooling and related experience to Moldova. John is a pioneer of the country's developing free market economy. He received a B.S. in finance from The Wharton School in Philadelphia, a B.A. in International Relations with focus on Eastern European Economic Transition from the University of Pennsylvania and an MBA from Harvard Business School. John was the CEO of Sun Communications in Moldova 2003-2016 and more recently the COO of Purcari Wineries. He is the co-founder of Chisinau International Preschool and the lavender producing Asterid Group. John is a mainstay of the American Chamber of Commerce in Moldova, having co-founded the association in 2006, serving as its first president for six years, and remaining on the Board of Directors until the present. He is a founding board member and past chairman of East Europe Foundation Moldova. A longtime supporter of the North Carolina - Moldova Partnership, John continues his volunteer work as Moldova World Children's Fund's Vice President for Moldova Operations.

Michael D. Kirby joined the Board in 2018 following years of working closely with Moldova World Children's Fund. He was drawn to the MWCF Board by its focus on the neediest people in a country struggling to find its place in the world. Ambassador Kirby received a BA in History from the University of Pennsylvania and then studied at the University of North Carolina-Chapel Hill. Following three years as a high school teacher, Ambassador Kirby entered the U.S. Foreign Service in 1980, twice serving as Ambassador, to Moldova 2006-2008 and Serbia 2012-2016. Between ambassadorial stints, he was Principal Deputy Assistant Secretary of State, Bureau of Consular Affairs (CA). With a staff of 11,000, CA processes all visas for people to enter the United States, issues all American passports, and serves as well helping Americans abroad. His overseas postings included Seoul, South Korea; Warsaw, Poland; Frankfurt, Germany; Copenhagen, Denmark; Krakow, Poland; Dar es Salaam, Tanzania; and Georgetown, Guyana. His final assignment was as Deputy Transparency Coordinator scrutinizing the State Department's handling of email.



Michael Kirby
Former U.S.
Ambassador to
Moldova
*Washington
DC*

Asif J. Chaudhry is V.P. for International Programs at Washington State University. He is Board Chair of the Central Asia Institute and a board member of Moldova's largest agricultural producer, processor, and exporter: Trans-Oil Group of Companies. Pakistani-American Dr. Chaudhry was U.S. Ambassador to the Republic of Moldova 2008-2011, then for three years Foreign Policy Advisor to Chief of Naval Operations at the Pentagon. During his State Department career, he was instrumental in formation of trade agreements with South Korea, Egypt, Israel, Jordan, Lebanon, and Syria. He served U.S. Embassies as Attache-Warsaw and Counselor for Agricultural Affairs-Moscow. He was V.P. of the Commodity Credit Corporation of the U.S. Department of Agriculture. He completed his undergraduate at University of Punjab, Pakistan, Master's at American University - Beirut, Lebanon, and PhD in ag-economics from Washington State University. He speaks English, Polish, Russian, Arabic, Urdu and Punjabi. Asif and wife Charla worked closely with MWCF renovating schools for orphans in Moldova during his ambassadorship in Chisinau.



Asif Chaudhry
Former U.S.
Ambassador to
Moldova
*Pullman
Washington*



Leslie Johnson
Promotion and
Development
Advisor
*New York City
New York*

Leslie G. Johnson is a resident of both New York City and Charlotte, North Carolina. A native of Memphis, Tennessee, Leslie graduated from the University of Mississippi in 1987 with a Bachelor of Science degree in Business. One highlight of her time in college was being inducted into the Ole Miss Hall of Fame. She moved to New York City and began a career in the fashion industry where she worked for Chris Burch from 1990 - 2005 in product development for private labels. During the years 2005 - 2011, Leslie created and oversaw her own apparel collection which she named Josephine & Laurentina. She presently works as an apparel development consultant and as promotion and development advisor to Moldova World Children's Fund. Leslie helped develop the J. Christopher Burch Empathy Training facility at New York University Langone Hospital. She is a member of the Parents Committee of Vanderbilt University in Nashville, Tennessee; and is on the boards of the nationwide Partnership to End Addiction and Horizon's at St. David's helping underserved boys grades K-9 in Harlem, New York.



Steve Mackler
International
Exchange
Director
*Greensboro
North Carolina*

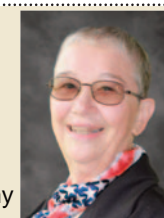
Stephen B. Mackler, a native of North Carolina, received a Bachelor of Arts degree from the University of North Carolina, then his D.D.S. and M.S. from UNC School of Dentistry. Active military duty followed through 1974, obtaining the rank of Lieutenant Commander, U.S. Naval Reserve. Licensed in NC, Florida, and Virgin Islands, Dr. Mackler's specialty board certifications include Diplomate, American Boards of Periodontology and Geriatric Dentistry. Steve's research interest is Periodontal Disease in Children. Published four times, he has taught at UNC, in Puerto Rico and the Virgin Islands. He is currently Adjunct Assistant Professor at UNC and Adjunct Associate Professor, State University, Republic of Moldova. An active international Rotarian, he was chosen Rotarian of the Year 1997, 2005, and 2015 by his Guilford County, NC club. He was selected International Dentist of the Year, Academy of Dentistry International 1999. Steve has been instrumental in initiating and coordinating North Carolina-Moldova partnership exchange programs in geriatrics, plastic surgery, pediatrics, physical medicine, pharmacy, nursing, and general surgery.

Charles P. Brady, born in Kansas, grew up around the world as the son of a career United States State Department Foreign Service Officer. His education includes the U.S. Marine Corps Command and Staff College, an undergraduate degree in business from the University of Notre Dame, a Master's in Business Administration from Webster University in St. Louis, Missouri, and a Master's in National Security Strategy from the U.S. Army War College. A 23-year Marine Corps career centered around logistics concluded with U.S. European Command, Stuttgart, Germany as Joint Logistics Operations Chief and Humanitarian Assistance Chief 2002-2005. He transitioned from military active duty to a second career as a government civilian with the Department of Defense. Postings have included Overt Intelligence Operations Chief and Civil-Military Operations Chief in Europe; then Improvised Explosive Device Defeat Organization billets in Washington, DC and U.S. Southern Command headquartered in Florida. Recently Chuck served in Bagdad, Iraq and presently is in Washington with Current Operations, Defense Threat Reduction Agency.



Chuck Brady
Military Relations
Advisor
*Alexandria
Virginia*

S. Joyce Jolly, MSN, Colonel (Retired), United States Army Nurse Corps is a native of North Carolina. After three years as an Army medic and finishing nursing school, she earned a bachelor's degree from the University of North Carolina - Charlotte. She received her United States Army officer commission in 1975, and a dual Master's in Nursing and Business Administration from the University of South Carolina in Columbia, SC. Military assignments included head nurse, medical surgical unit, Combat Support Hospital, Southwest Asia, multiple chief nurse positions in Germany, and as Commander, Blanchfield Army Community Hospital, Fort Campbell, Kentucky. Colonel Jolly was awarded the Legion of Merit and is a five-time recipient of the Meritorious Service Medal. She retired from the Army to become a nursing education consultant/faculty member/planner for Mountain Area Health Education Center, Asheville, North Carolina. A member of the Lions Club, Joyce currently resides in Hendersonville, NC and volunteers for several non-profit organizations, including as Chair, Board of Directors, Henderson County Hunger Coalition.

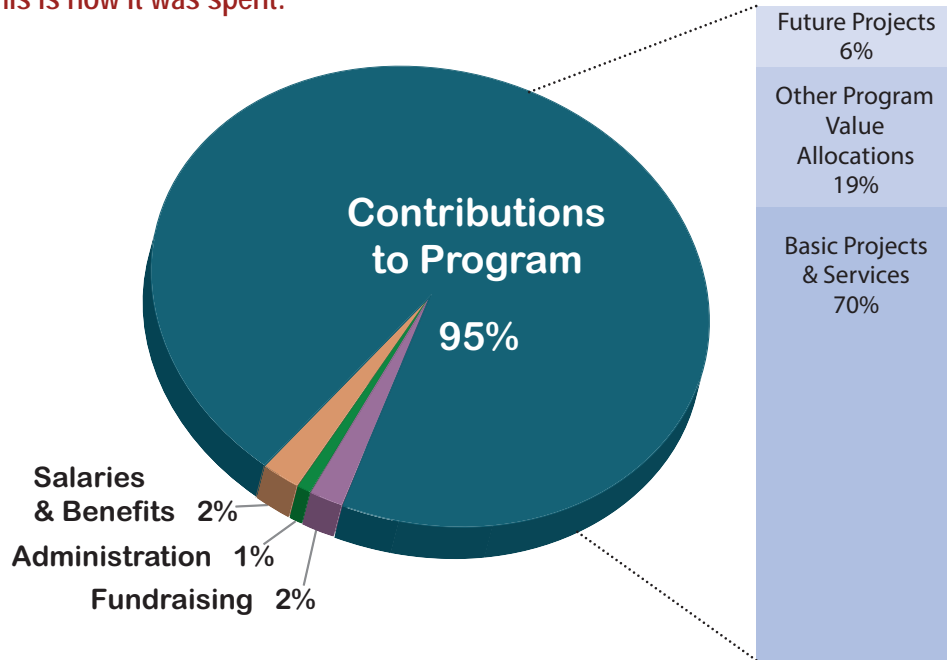


Joyce Jolly
Director of
Volunteers
*Hendersonville
North Carolina*



**2020 Income from Cash Donations/Additions
and Gifts-In-Kind Totalled
\$1,057,507**

This is how it was spent:



MWCF 2020 Expenses

Basic Projects and Services (~70%)	\$ 742,840
Other Program Value Allocations (~19%)	\$ 202,809
Net Additions earmarked for Future Projects (~6%)	\$ 58,471
Contributions to Program (~95%)	\$1,004,120
Salaries, Benefits, and Payroll Taxes (~2%)	\$ 19,778
Administration and General (~1%)	\$ 8,047
Fundraising, Promotion and Travel (~2%)	\$ 25,562
Total Managerial Expenses (~5%)	\$ 53,387

MWCF is an approved IRS 501(c)(3) charitable organization registered in the state of North Carolina. Form 990 is filed annually and is available at the IRS and NCSOS as public information. Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State.

MWCF PROJECT SITES SINCE 1998

Republic of Moldova

Map Pin Legend

- **PURPLE ● Construction/Renovation/Infrastructure**
... Hospitals, Medical and Dental Clinics, Hospice, Community Centers
... Schools, Vocational Training Centers, Greenhouses, Kindergartens
... Orphanages, Boarding Schools for Children... Facilities for the Handicapped
... Central Heating, Fresh Water, and Sewage Systems
- **ORANGE ● Humanitarian Assistance**
... Continuing Education Tuition and Living Expenses for Sponsored Students
... Major Surgeries... Crucial Medical Treatment... Continuing Care
... Needy Individual, Family, and Boarding School Support
- **YELLOW ● Hospital Equipment, Furniture, Supplies for Medical Institutions**
- **WHITE ○ Recreational Support**
... School Gymnastic/Sports Equipment... Team Uniforms
... Equipped Playgrounds... Kindergarten Toy Caches
- **GREEN ● Farm Support and Home Care**
... Heavy Duty Waterproof Work Boots... Clothes & Shoes
... Household Furniture & Appliances... Food, Hygiene, Personal & Home Supplies
- **PINK ● Internet Wired Multi Workstation Desktop Computer Labs**
- **BLUE ● Learning Material for K-12 through University Level Education**
... Modern Textbooks covering all principal academic subjects
... Library and Classroom Videos, Journals, Wallposters, Teacher & Student aids